

Emma

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Fenning

Sportswear & lifestyle creative designer, originally from South Yorkshire, I graduated from Manchester School of Art with a First Class Honours in Fashion Design. Currently London based, My career so far has allowed me to explore both commercial and directional product through a conceptual approach.

Experience:

Junior Designer - Raw Group

October 2022 - Present.

- Leading the creative and design process on key assigned accounts across the business - from initial concept/ trend analysis to designing commercial ranges.
- Providing high standard of product expertise and elevation insights to clients.
- Hand sketching static and in motion. Design development. Technical CADs.
- Product development - fabric and trim sourcing. Liaising with factory - detailed techpacks. Running fit sessions working with garment techs.
- Establishing strong working relationship with clients growing accounts through seasons.
- Prototype creation and product development within a studio environment
- Project planning, critical path oversight - delegating workloads to wider team including interns and design assistants.

Assistant Designer - Livrae & Sport Ivory (RGG brands)

March 2021 - October 2022

- Worked closely with Design Director to develop and flesh out initial brand concept, design language and product focus.
- Assisted in the planning, development and designing of products.
- Created and updated techpacks, range overviews and detail sketches.
- Liaised with factory to ensure development worked towards CP.
- Managed fabric, trim, and lab-dip submissions.

Education:

Fashion BA HONS

2017 - 2020

Manchester School of Art

Achieved: First Class Honours.

UAL Level 3 Extended Diploma (FASHION)

2015 - 2017

Doncaster College

Skills:

- Conceptual and Commercial Design
- Hand Sketching
- CAD's and Techpacking
- Intermediate CLO
- Creative Direction
- Advanced in Adobe Suite
- Adept in Miro
- Confident Communicator
- Project Management

References:

Rosie Ineglyby

(Ex Bethany Williams, Urban Outfitters,)

Working Relationship: Manager

Position: Creative Director of DALA

Jonathan Munro

(Ex ASOS, Topman)

Working Relationship: Manager

Position: Design Director at Raw

Gavin Skeleton

(Ex ASOS, Puma)

Working Relationship: Manager

Position: Head of Sportswear Design

Achievements:

- **Short-listed for GFW Concept Award** - Recognition for excellent approach to concept building within project. 2020.
- **Work featured in China Fashion Week** - Chosen amongst peers to represent University in global event.
- **Appeared in BFC graduate preview** - Work recognised by British Fashion Council as being amongst best from British students that year.

Interests:

- Life Drawing
- Sports Activities mainly running and cycling
- Re-selling Vintage Clothes.
- Travel Culture
- Cold water swimming